

FAB 40's 5k WALK/RUN

Benefitting the Alzheimer's Association
Saturday, July 29, 2017

SPONSORSHIP LEVELS

PLATINUM - \$7,500 (EXCLUSIVITY—ONLY ONE)

Headliner: Website and Sponsor Event Banner and other printed collateral
Headliner: Company name on approximately 1,400 event T-shirts
Additional placement of your own banners at finish line
(10) Event T-shirts & (10) Free 5k entries
Social media mentions/announcements and (8) MC mentions during 5k
Logo and link on event website (home page and sponsor page) for one year
Prime double-booth placement at event (includes XL tent, two tables, four chairs, power if needed)

GOLD - \$5,000

Premier spot on Sponsor Event Banner
Premier spot—company name on approximately 1,400 event T-shirts
(8) Event T-shirts & (8) Free 5k entries
Social media mentions/announcements and (6) MC mentions during 5k
Logo and link on event website sponsor page for one year
Prime booth placement at event (includes tent, one table, two chairs, power if needed)

SILVER - \$2,500

Prominent spot on Sponsor Event Banner
Prominent spot for company name on approximately 1,400 event T-shirts
(6) Event T-shirts & (6) Free 5k entries
Social media mentions/announcements and (4) MC mentions during 5k
Logo and link on event website sponsor page for one year
Vendor booth placement at event (includes tent, one table, two chairs, power if needed)

BRONZE - \$1,000

Featured spot on Sponsor Event Banner
Featured spot for company name on approximately 1,400 event T-shirts
(4) Event T-shirts & (4) Free 5k entries
Social media mentions/announcements and (2) MC mentions during 5k
Logo and link on event website sponsor page for one year
Vendor booth placement at event (includes tent, one table, two chairs, power if needed)

VENDOR BOOTH - \$550

Featured spot on Sponsor Event Banner
Featured spot for company name on approximately 1,400 event T-shirts
(2) Event T-shirts & (2) Free 5k entries
Logo and link on event website sponsor page for one year
Vendor booth placement at event (includes tent, one table, two chairs, power if needed)

CORPORATE PARTNER—\$300

Featured spot on Sponsor Event Banner
Featured spot for company name on approximately 1,400 event T-shirts

RAFFLE PRIZE

Featured spot on Sponsor Event Banner



PLATINUM—GOLD—SILVER—BRONZE

SPONSORS PLEASE NOTE:

If you prefer NOT to use your vendor booth space, you may donate your space to a non-profit group (we have several on a waiting list).

And in exchange, you will receive (4) additional 5k entries.

RAFFLE PRIZES: If you have a RAFFLE PRIZE to donate, we would be happy to come by and pick it up. Or feel free to mail it to us.

IMPORTANT NOTE: Vendor booths will no longer be assigned on race day. They will be assigned in advance.

Sponsor/Vendor booths can only be reserved by filling out the attached form and mailing it in WITH your sponsorship payment.

Vendor booths will then be assigned in the order payments were received (the sooner you get your check in, the sooner you may choose your booth location)